Advocacy Day Work Group: Rick Cagan, Eric Harkness, Andy Brown, Sheli Sweeney, Alexandra Simmons

Charge: Simplify Advocacy Day

Objectives:

* Focus on recruiting and developing Legislative District Advocates
* Maximize the number of participants who interact directly with legislators

Recommendations:

1. Limit the number of issue papers to 3 for Advocacy Day
   1. Production for Advocacy Day will be limited to three papers
   2. Other issue papers from 2015 will be available online
   3. Update all 10 papers
   4. Discuss how to address a pro-con briefing paper on Emergency Observation and Treatment if it is not adopted by the Coalition
2. Keep Advocacy Day open to the public but restrict funding and support for lunch, travel and making appointments only for Legislative District Advocates
   1. Creates incentive for others to join the Grassroots Advocacy Network
   2. Create a two tier registration process: a private link for District Advocates and a public link for others
3. Eliminate the legislative breakfast
4. Eliminate the “Ramada” briefing and related expenses
5. Eliminate bus transportation
6. Eliminate lunch tickets for all Advocacy Day participants
7. Re-allocate resources previously spent on the legislative breakfast and “big” briefing to temporary, part-time staff devoted to making appointments for District Advocates
8. Provide online briefing via YouTube in advance of Advocacy Day for persons pre-registered
9. Use large room in the Visitors Center for continuous registration and briefing as participants arrive. Establish stations for
   1. Registration
   2. Appointment setting
   3. Small group briefing
10. Sponsor box lunches for District Advocates and selected legislators based on focus of issue papers
    * 1. Reserve a 1st Floor wing in the Capitol for lunch seating
11. Negotiate discounts for off-site lunches at area restaurants for participants who are not District Advocates and for District Advocates who are not pre-registered.
12. Develop personal itinerary for each registered advocate that fits with overall schedule for the day
    1. Legislative appointments
    2. Relevant committee meetings
13. General schedule for Advocacy Day
    1. Check-in
    2. Briefings on continuous loop
    3. House Committees start at 9
    4. Senate Committees start at 10
    5. South Lawn Rally from 10-11
    6. Schedule presence in the House Gallery @ 11
    7. Lunch at 12 for legislators and District Advocates who are pre-registered
    8. Schedule presence in the Senate Gallery at 2:30